

GP practice profiles & cancer intelligence

Sean McPhail



Overview



After 3 years of practice profiles...

...an analytical reflection perspective on their design:

- What is a profile?
- What is cancer intelligence?
- Choice of data
- Choice of context

Profile anatomy



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Domain		Indicator (Rate or Proportion in brackets)	Practice indicator value	Practice indicator rate or proportion	Lower 95% confidence limit	Upper 95% confidence limit	CCG mean	England mean	Lowest practice	Range	Highest practice	Source	Period
8550	1	Practice Population aged 65+ (% of population in this practice aged 65+)	2096	21.9%	21.1%	22.8%	23.4%	16.4%	12.4%	• 0	31.6%	ADS	April 2011
Demographics	2	Socio-economic deprivation, "Quintile 1" = affluent (% of population income deprived)	Quintile 3	13.0%	12.3%	13.7%	15.2%	15.1%	9.0%	0	22.0%	АРНО	April 2011
ogra	3	New cancer cases (Crude incidence rate: new cases per 100,000 population)	58	607	461	785	629	471	338	• •	969	NCIN/UKACR	2010
E G	4	Cancer deaths (Crude mortality rate: deaths per 100,000 population)	25	262	169	386	310	234	44	+0	490	PCMD	2011/12
	5	Prevalent cancer cases (% of practice population on practice cancer register)	243	2.5%	2.2%	2.9%	2.3%	1.8%	0.8%	• 0	3.6%	QOF	2011/12
6	6	Females, 50-70, screened for breast cancer in last 36 months (3 year coverage, %)	1025	78.4%	76.1%	80.6%	72.6%	72.5%	33.6%	•	78.4%	Open Exeter	2010/11-2011/12
screening	7	Females, 50-70, screened for breast cancer within 6 months of invitation (Uptake, %)	1007	79.4%	77.1%	81.6%	76.0%	74.3%	29.4%	• •	81.2%	Open Exeter	2011/12
7 SOF	8	Females, 25-64, attending cervical screening within target period (3.5 or 5.5 year coverage, %)	1693	77.1%	75.3%	78.8%	77.9%	75.3%	70.6%	• O	86.2%	Open Exeter	2006/07-2011/1
Cancer	9	Persons, 60-69, screened for bowel cancer in last 30 months (2.5 year coverage, %)	787	65.3%	62.6%	67.9%	63.2%	57.4%	53.3%	•	70.0%	Open Exeter	2009/10-2011/1
Ü	10	Persons, 60-69, screened for bowel cancer within 6 months of invitation (Uptake, %)	382	64.2%	60.3%	68.0%	62.0%	55.7%	50.2%	•	68.7%	Open Exeter	2011/12
	11	Two-week wait referrals (Number per 100,000 population)	301	3150	2804	3527	2440	1982	1266	•	4092	CWT	2011/12
W	12	Two-week wait referrals (Indirectly age standardised referral ratio)	301	137.9%	122.7%	154.3%	n/a	100.0%	64.7%	• •	172.3%	CWT	2011/12
Ţ,	13	Two-week referrals with cancer (Conversion rate: % of all TWW referrals with cancer)	31	10.3%	7.4%	14.2%	13.3%	10.6%	5.4%	•	26.0%	CWT	2011/12
Waiting	14	Number of new cancer cases treated (% of which are T'W'W referrals)	78	39.7%	29.6%	50.8%	43.6%	46.5%	22.6%	0	71.4%	CWT	2011/12
S≥	15	Two-week wait referrals with suspected breast cancer (Number per 100,000 population)	31	324	220	461	453	372	276	•	1070	CWT	2011/12
Cancer	16	Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population)	57	597	452	773	409	335	205	•	716	CWT	2011/12
O	17	Two-week wait referrals with suspected lung cancer (Number per 100,000 population)	9	94	43	179	76	78	0	• •	138	CWT	2011/12
	18	Two-week wait referrals with suspected skin cancer (Number per 100,000 population)	77	806	636	1007	526	349	143	•	974	CWT	2011/12
w	19	In-patient or day-case colonoscopy procedures (Number per 100,000 population)	65	680	525	867	730	623	338	• 0	1016	HES	2011/12
diagnostics	20	In-patient or day-case sigmoidoscopy procedures (Number per 100,000 population)	27	283	186	411	319	433	44	•	438	HES	2011/12
iggi	21	In-patient or day-case upper GI endoscopy procedures (Number per 100,000 population)	106	1109	908	1342	1070	1003	573	+0	1972	HES	2011/12
8	22	Number of emergency admissions with cancer (Number per 100,000 population)	80	837	664	1042	739	587	470	• 0	1134	HES	2011/12 ^a
entation &	23	Number of emergency presentations (% of presentations)	13	20.0%	12.1%	31.3%	23.5%	23.7%	12.2%	O •	36.6%	RtD	2008 b
reser	24	Number of managed referral presentations (% of presentations)	31	47.7%	36.0%	59.6%	50.1%	49.2%	31.0%	0.	68.6%	RtD	2008
Œ	25	Number of other presentations (% of presentations)	21	32.3%	22.2%	44.4%	26.5%	27.1%	9.5%	• •	44.0%	RtD	2008 b

Profile anatomy



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lomain		Indicator (Rate or Proportion in brackets)	Practice indicator value			Upper 95% confidence (limit	CCG mean	England mean	Lowest practice	Range	Highest practice	Source	Period
35435	1	Practice Population aged 65+ (% of population in this practice aged 65+)	2096	21.9%	21.1%	22.8%	23.4%	16.49	12.4%	• 0	31.6%	ADS	April 2011
Phics	2	Socio-economic deprivation, "Quintile 1" = affluent (% of population income deprived)	Quintile 3	13.0%	12.3%	13.7%	15.2%	15.19	9.0%	•	22.0%	APHO	April 2011
Demographics	3	New cancer cases (Crude incidence rate: new cases per 100,000 population)	58	607	461	785	629	47	338	• •	969	NCIN/UKACR	2010
E G	4	Cancer deaths (Crude mortality rate: deaths per 100,000 population)	25	262	169	386	310	234	44	•0	490	PCMD	2011/12
	5	Prevalent cancer cases (% of practice population on practice cancer register)	243	2.5%	2.2%	2.9%	2.3%	1.89	0.8%	• • •	3.6%	QOF	2011/12
6	6	Females, 50-70, screened for breast cancer in last 36 months (3 year coverage, %)	1025	78.4%	76.1%	80.6%	72.6%	72.5%	33.6%	• 0	78.4%	Open Exeter	2010/11-2011
screening	7	Females, 50-70, screened for breast cancer within 6 months of invitation (Uptake, %)	1007	79.4%	77.1%	81.6%	76.0%	74.39	29.4%	• 0	81.2%	Open Exeter	2011/12
300	8	Females, 25-64, attending cervical screening within target period (3.5 or 5.5 year coverage, %)	1693	77.1%	75.3%	78.8%	77.9%	75.3%	70.6%	• 0	86.2%	Open Exeter	2006/07-20
ancer	9	Persons, 60-69, screened for bowel cancer in last 30 months (2.5 year coverage, %)	787					7.49	53.3%	•	70.0%	Open Exeter	2009/10-20
Ü	10	Persons, 6	382	Nu	mb	ers.		5.79	Cni	na abart 0	6	•	
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ancer Waiting Times	12 13 14 15	Two-week Two-week Two-week Number of new cancer cases treated (% of which are TWW referrals)	301 31 78	СО	mpa	arat	ors	0.0% 0.6% 6.5%	ran		17. 21 71.4%)ates	2011/12
Cancer Waiting Times	12 13 14 15	Two-week Two-week Number of new cancer cases treated (% of which are TWW referrals) Two-week wait referrals with suspected breast cancer (Number per 100,000 population)	301 31 78 31	CO 324	mpa	arat	Ors	0.09 0.69 6.59 372	22.6%		17. 2 71.4% 1070	owr	2011/12
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Cancer Waiting	12 13 14 15 16 17	Two-week Two-week Number of new cancer cases treated (% of which are TWW referrals) Two-week wait referrals with suspected breast cancer (Number per 100,000 population) Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population) Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population)	301 31 78 31 57	324 597 94	mpa 220 452 43	461 773 179	453 409 76	0.09 0.69 6.59 372 334	22.6% 276 205	ge of data	17. 2) 71.4% 1070 716 138	cwr cwr cwr	2011/12 2011/12 2011/12 2011/12
Cancer Waiting	12 13 14 15 16 17 18	Two-week Two-week Two-week Is with cancer) Number of new cancer cases treated (% of which are TWW referrals) Two-week wait referrals with suspected breast cancer (Number per 100,000 population) Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population) Two-week wait referrals with suspected lung cancer (Number per 100,000 population) Two-week wait referrals with suspected skin cancer (Number per 100,000 population)	301 31 78 31 57 9	324 597 94 806	220 452 43 636	461 773 179 1007	453 409 76 526	0.09 0.69 6.59 372 335 74	22.6% 276 205 0	ge of data	17. 2) 71.4% 1070 716 138 974	cwr cwr cwr cwr cwr	2011/12 2011/12 2011/12 2011/12 2011/12
Cancer Waiting	12 13 14 15 16 17 18	Two-week Two-week Two-week Number of new cancer cases treated (% of which are Tw'w referrals) Two-week wait referrals with suspected breast cancer (Number per 100,000 population) Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population) Two-week wait referrals with suspected lung cancer (Number per 100,000 population) Two-week wait referrals with suspected skin cancer (Number per 100,000 population) In-patient or day-case colonoscopy procedures (Number per 100,000 population)	301 31 78 31 57 9 77 65	324 597 94 806 680	220 452 43 636 525	461 773 179 1007 867	453 409 76 526 730	0.09 0.69 6.59 37: 33: 7: 345 62:	22.6% 276 205 0 143	ge of data	17. 2 71.4% 1070 716 138 974	CWT CWT CWT CWT CWT CWT	2011/12 2011/12 2011/12 2011/12 2011/12 2011/12
diagnostics Cancer Waiting	12 13 14 15 16 17 18 19 20 21	Two-week Two-week Two-week Number of new cancer cases treated (% of which are TwW referrals) Two-week wait referrals with suspected breast cancer (Number per 100,000 population) Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population) Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population) Two-week wait referrals with suspected lung cancer (Number per 100,000 population) Two-week wait referrals with suspected skin cancer (Number per 100,000 population) In-patient or day-case colonoscopy procedures (Number per 100,000 population) In-patient or day-case sigmoidoscopy procedures (Number per 100,000 population)	301 31 78 31 57 9 77 65	324 597 94 806 680 283	220 452 43 636 525 186	461 773 179 1007 867 411	453 409 76 526 730 319	0.09 0.69 6.59 37: 33: 76 34: 62: 43:	22.6% 276 205 0 143 338 44	ge of data	17. 2 71.4% 1070 716 138 974 1016 438	CWT CWT CWT CWT CWT HES	2011/12 2011/12 2011/12 2011/12 2011/12 2011/12 2011/12
diagnostics Cancer Waiting	12 13 14 15 16 17 18 19 20 21 22	Two-week Two-week Two-week Two-week Number of new cancer cases treated (% of which are Tw'W referrals) Two-week wait referrals with suspected breast cancer (Number per 100,000 population) Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population) Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population) Two-week wait referrals with suspected lung cancer (Number per 100,000 population) Two-week wait referrals with suspected skin cancer (Number per 100,000 population) In-patient or day-case colonoscopy procedures (Number per 100,000 population) In-patient or day-case sigmoidoscopy procedures (Number per 100,000 population) In-patient or day-case upper GI endoscopy procedures (Number per 100,000 population)	301 31 78 31 57 9 77 65 27	324 597 94 806 680 283 1109	220 452 43 636 525 186 908	461 773 179 1007 867 411 1342	453 409 76 526 730 319 1070	0.09 0.69 6.59 377 338 76 348 622 433	22.6% 276 205 0 143 338 44 573	ge of data	17. 2 71.4% 1070 716 138 974 1016 438 1972	CWT CWT CWT CWT CWT HES HES	2011/12 2011/12 2011/12 2011/12 2011/12 2011/12 2011/12 2011/12
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Profile anatomy



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omain	Indicator (Rate or Proportion in brackets)	Practice indicator value	Practice indicator rate or proportion	Lower 95% confidence limit	Upper 95% confidence limit	CCG mean	England mean	Lowest practice		Range		Highest practice	Source	Period
	Practice Population aged 65+ (% of population in this practice aged 65+)	2096	21.9%	21.1%	22.8%	23.4%	16.4%	12.4%	•	0		31.6%	ADS	April 20
Demographics	2					4			11.11.					April 20
6	🛾 QOF prevalance, Popu	ulatio	on,	Dep	riva	atioi	n, P	'CMD,	Reg	IStr\	/ inc	ıden	ice	2010
5	The restriction of the Community of the	1.50 8755		_	.00000		W/1024	<u> </u>				and a second	E 10/10/00	2011/1
3893	5 Prevalent cancer cases (% of practice population on practice cancer register)	243	2.5%	2.2%	2.9%	2.3%	1.8%	0.8%	•	0		3.6%	QOF	2011/1:
9	Females, 50-70, screened for breast cancer in last 36 months (3 year coverage, %)	1025	78.4%	76.1%	80.6%	72.6%	72.5%	33.6%		70	146	78.4%	Open Exeter	2010/11-20
screening	7 Females, 50-70, screened for breast cancer within 6 months of invitation (_		_			• ()	81.2%	Open Exeter	2011/1:
	8 Females, 25-64, attending cervical screening within target period (3.5 or Scre	enin	a –	upt	ake	and	d co	overag	ge !	0		86.2%	Open Exeter	2006/07-2
Janoer	9 Persons, 60-69, screened for bowel cancer in last 30 months (2.5 year co	10 4 01 9007001	9				LOCAL PROPERTY.	and the second second				70.0%	Open Exeter	2009/10-20
	Persons, 60-69, screened for bowel cancer within 6 months of invitation (Uptake, %)	382	64.2%	60.3%	68.0%	62.0%	55.7%	50.2%	•			68.7%	Open Exeter	2011/1:
	11 Two-week wait referrals (Number per 100,000 population)	301	3150	2804	3527	2440	1982	1266	•		0	4092	CWT	2011/12
10	Two-week wait referrals (Indirectly age standardised referral ratio)	301	137.9%	122.7%	154.3%	n/a	100.0%	64.7%		•	•	172.3%	CWT	2011/12
Ě	Two-week	100.4	40.007	7 101	1100	10.000	40.00	· · · · · · · · · · · · · · · · · · ·				22.22	-WT	2011/12
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\$	Two-week Caricer Waiting	163 -	CO	IIVC	1310	,, c		Ction	anu	ICIC	II ai i	ate	→	2011/1
Cancer Waiting Times	Two-week wait referrals with suspected lower GI cancer (Number per 100,000 population)	57	597	452	773	409	335	205		•	0	716	CWT	2011/12
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diagnostics	20 In-patient or day-case sigmoidoscopy proc											438	HES	2011/12
agn a	The patient or day-case appear Glandoscopy Proc HES — endo	SCO	oies	an	d er	ner	qen	icy ad	lmiss	sions	3	1972	HES	2011/1
	Number of emergency admissions with cancer (Number per 100,000 population)	80	837	664	1042	/391	58/1	4/0				1134	HES	004440
		14						12.2%	(•		36.6%	RtD	
.ర	23 Number of emergency presentations (% of presentations)													00000
entatio &	Number of emergency presentations (% of presentations) Number of managed referral presentations (% of presentations)	+ R₄	oute	es to	o Di	agn	nosi	S 31.0%	1.000	00		68.6%	RtD	2008 b

Health Intelligence



55

Intelligence



Intelligence is information you can act on.

Choice of data



							- 8		Practice rates or propo	ortion in CCG			
Domain	Indicator (Rate or Proportion in brackets)	Practice indicator value	Practice indicator rate or proportion	Lower 95% confidence limit	Upper 95% confidence limit	CCG mean	England mean	Lowest practice	Rang	ge	Highest practice	Source	Period
200	1 Practice Population aged 65+ (% of population in this practice aged 65+)	2096	21.9%	21.1%	22.8%	23.4%	16.4%	12.4%	• 0		31.6%	ADS	April 2011
Demographics	2												April 201
ogea	🛾 QOF prevalence, Popu	ılatid	on, I	Dep	riva	atio	n, P	'CMD,	Regist	ry in	cider	ıce	2010
- Pe		alle beneg	210000					<u> </u>		(Trust	11 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		2011/12
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screening	7 Females, 50-70, screened for breast cancer within 6 months of invitation (_		- 1	_	- 1	_			• 0	81.2%	Open Exeter	2011/12
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Cancer	9 Persons, 60-69, screened for bowel cancer in last 30 months (2.5 year co	10 No. 2007	3	30 P 0	Deliver of the		ar-coars.com	na conversatel and		0	70.0%	Open Exeter	2009/10-20
O	10 Persons, 60-69, screened for bowel cancer within 6 months of invitation (Uptake, %)	382	64.2%	60.3%	68.0%	62.0%	55.7%	50.2%	•	0	68.7%	Open Exeter	2011/12
	11 Two-week wait referrals (Number per 100,000 population)	301	3150	2804	3527	2440	1982	1266	•	0	4092	CWT	2011/12
w	12 Two-week wait referrals (Indirectly age standardised referral ratio)	301	137.9%	122.7%	154.3%	n/a	100.0%	64.7%	•	0	172.3%	CWT	2011/12
Times	13 Two-week	2.1	40.007	7 101	1100	40.00	40.00/		_		22.22	-WT	2011/12
Waiting	14 Number of Cancer Waiting Tim	<u> </u>	CO	nve	rsin	n c	lete	ction	and re	ferra	l rate	e wr	2011/12
r Va	15 Two-week	CS	CO		1310	,,, ,		Ction	anarc	iciia	i i atc	WT	2011/12
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٥	17 Two-week wait referrals with suspected lung cancer (Number per 100,000 population)	9	94	43	179	76	78	0		•	138	CWT	2011/12
	18 Two-week wait referrals with suspected skin cancer (Number per 100,000 population)	77	806	636	1007	526	349	143	•	0	974	CWT	2011/12
210	19 In-patient or day-case colonoscopy procedures (Number per 100,000 population)	65	680	525	867	730	623	338	♦ 0		1016	HES	2011/12
ostics	20 In-patient or day-case sigmoidoscopy proc										438	HES	2011/12
diagno	21 In-patient or day-case upper GI endoscopy HES — endo	scop	oles	an	a er	ner	gen	icy ad	IMISSIO	ns 🛚	1972	HES	2011/12
8	22 Number of emergency admissions with cancer (Number per 100,000 population)	80	8371	664	1042	7391	58/1	4/01			1134	HES	oouuo ^a
Presentatio	23 Number of emergency presentations (% of presentations)							12.2%	0 •		36.6%	RtD	2008
e e	24 Number of managed referral presentations (% of presentations)	T R) Lite	se to	o Di	agr	nosi	S 31.0%			68.6%	RtD	b
a								20000			00.070	0.00000	2008

Choice of data



- ...but you only have the data you have
- (shhh not entirely primary care data)
- What other new (or newly accessible) data could we use?

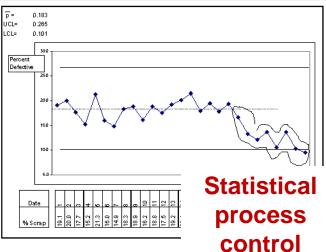
Why profiles?

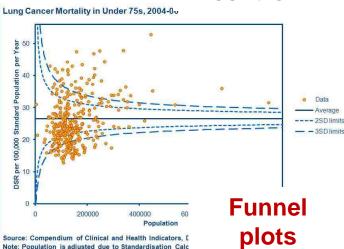


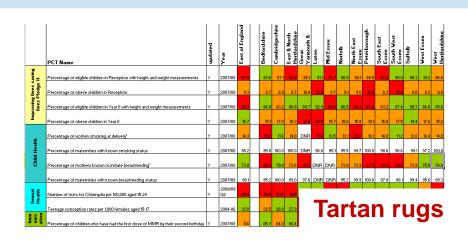
- Simultaneously assess and benchmark a wide range of information at organisation level
- Holistic assessment of an organisation
- Goes beyond individual small numbers

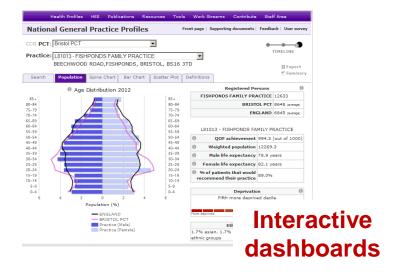
What other tools might we NCIN national cancer intelligence net











The standardisation ladder



	Numbers	Rates	Age-sex standardised rates	Age-sex- deprivation/other standardised	All case-mix variable standardised
Audience	Service planne			entral/regional anagement	
Purpose	Service planning		linical audit/ nprovement		erformance nanagement
Difficulty	Simple				- Hard

Data + Context → Information



Users have varying:

- Purposes
- Knowledge of the domain of the information
- Knowledge of statistics

Adding context



Supporting domain knowledge

- Comparisons with other areas
- Guidance for interpretation / worked examples
- Adding automatically generated narratives

Supporting statistical knowledge

- Measures of statistical significance
- Guidance for interpretation
- Clear design

Closing thoughts



- How to maximise useful intelligence?
- Choice of data
- How do we add context to the data -
 - Positioning on the 'standardisation ladder'
 - Choosing the right data presentation format
 - Add features to increase context
- How does this enable action?
- Finally...



Using information to improve quality & choice

www.ncin.org.uk