Closing the gender gap in cancer – the problem with men

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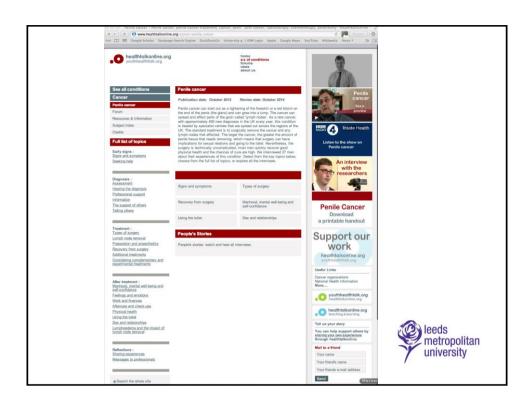
Acknowledgements

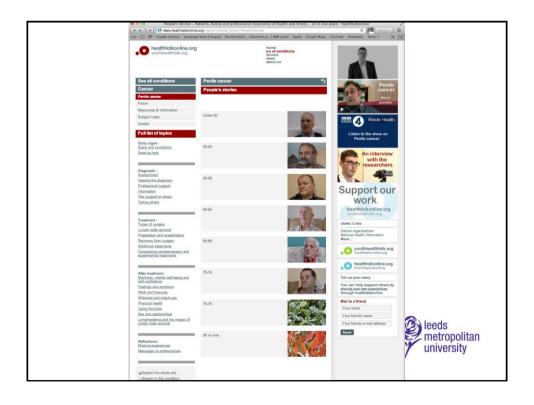




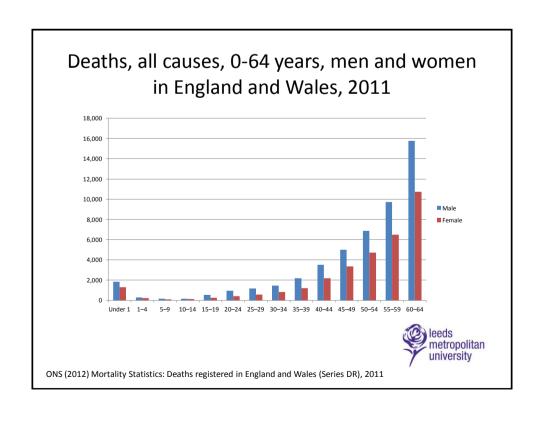


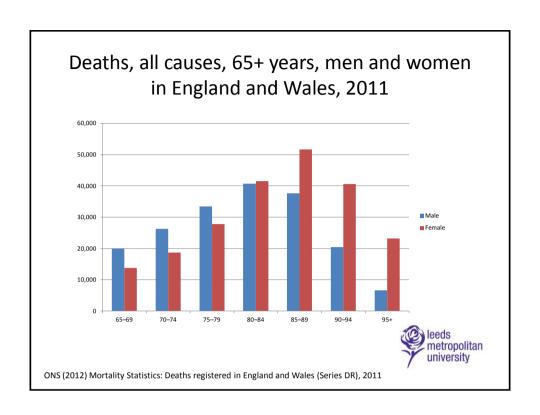




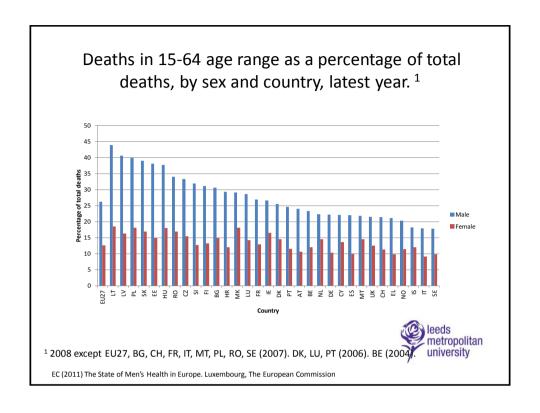


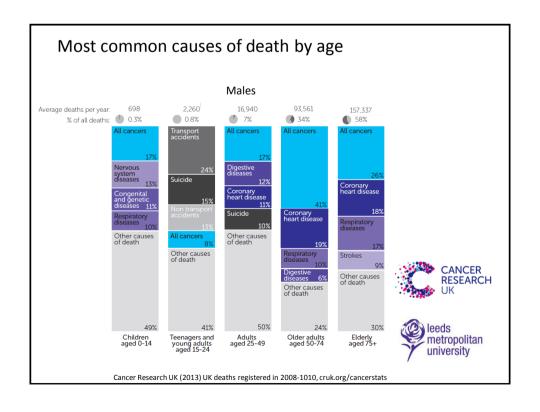


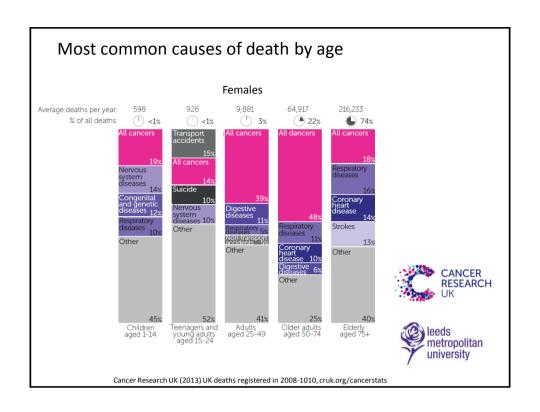


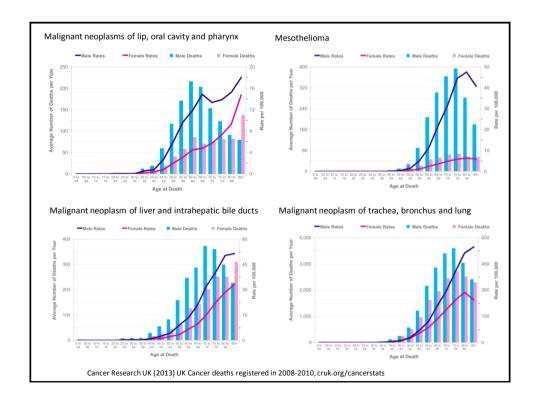


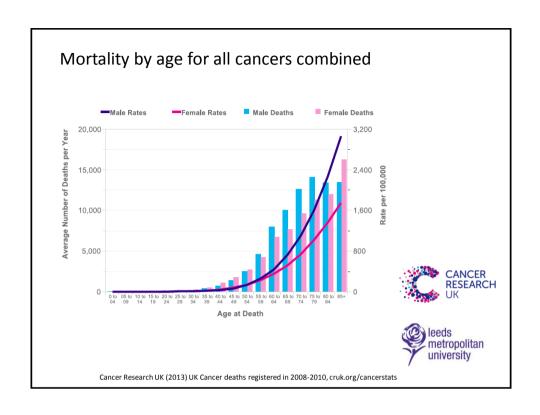


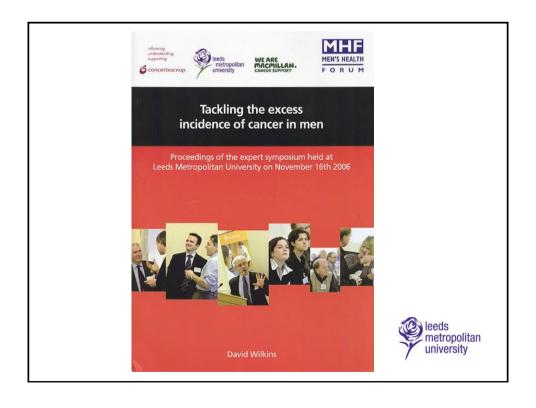












CANCER REFORM STRATEGY 2007

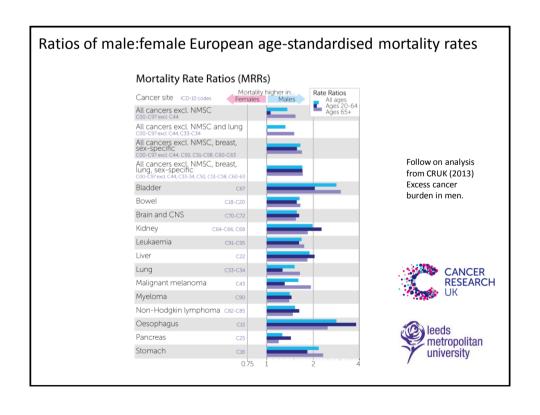
6.37 In 2006, a symposium organised by the Men's Health Forum and chaired by the National Cancer Director discussed the issues around cancer and gender. The event highlighted that there are still many cancer types for which the reason for higher incidence and mortality in men is not known and that this higher incidence may be the result of unidentified risk factors or general biological predisposition. It is clear that more research is needed if we are to fully understand how gender impacts on cancer.

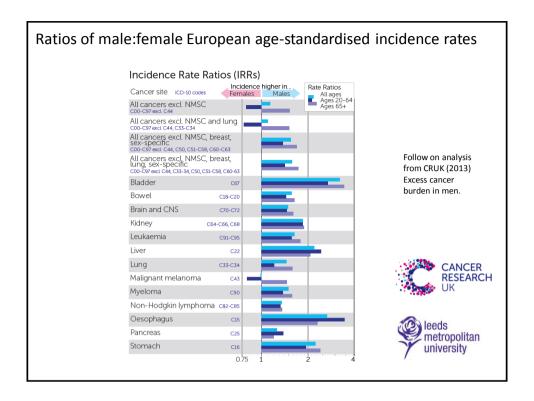
6.38 The Symposium also highlighted that the range of settings in which men are offered advice, information and routine health checks should be expanded from traditional primary and secondary care settings, for example into the workplace.







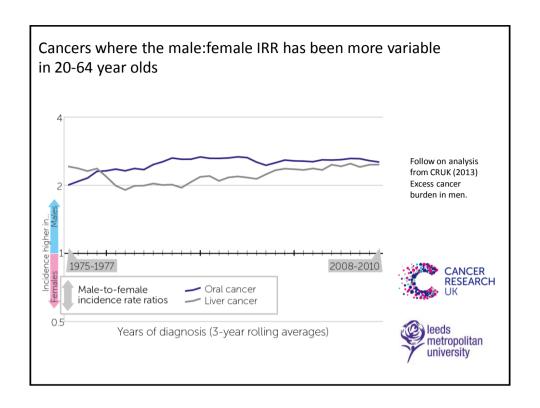


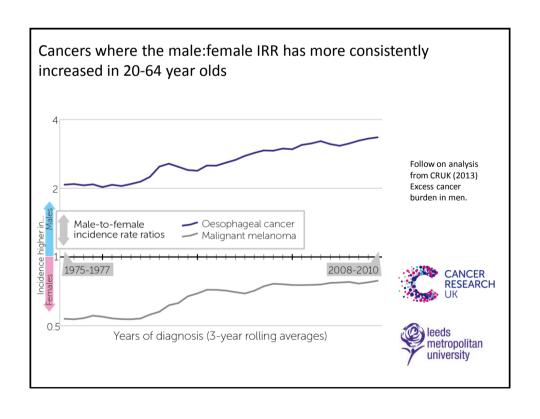


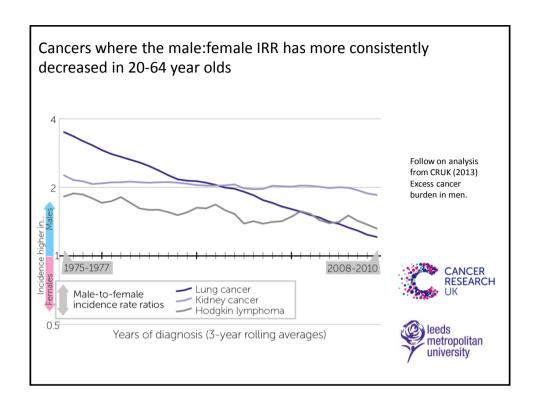
Factors affecting men's health

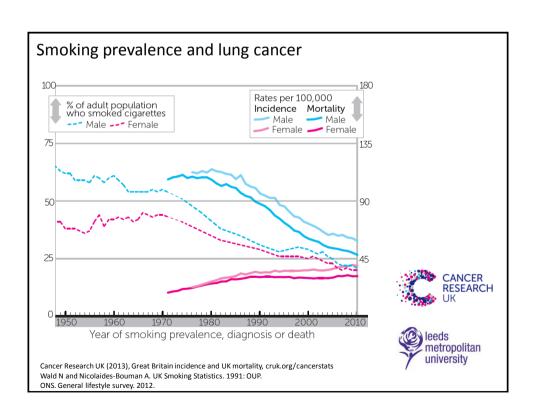
- The male body (anatomy, physiology, genetic make-up, the effect of the sex hormones, differing immune responses between men and women)
- Social determinants (socio-economic factors, housing, education, employment)
- Intersectional factors (age, class, ethnicity, race, disability, sexuality)
- Structural issues (policies, obesogenic society, availability of male focused health promotion materials, availability of welfare and support systems)
- Masculinities (male socialization, societies expectations of men and women, media influences, social networks)
- Lifestyle (smoking, alcohol, non-prescription drug intake taking, weight management, diet, sexual activity)

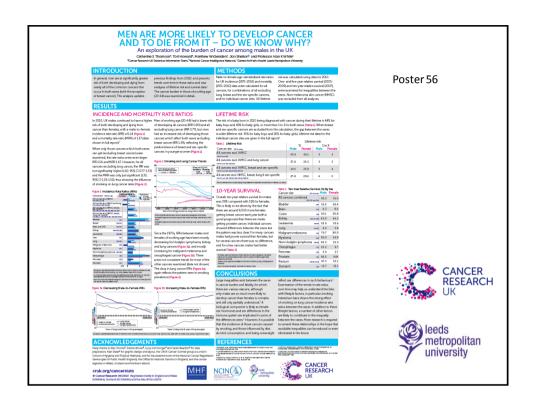
metropolitan university

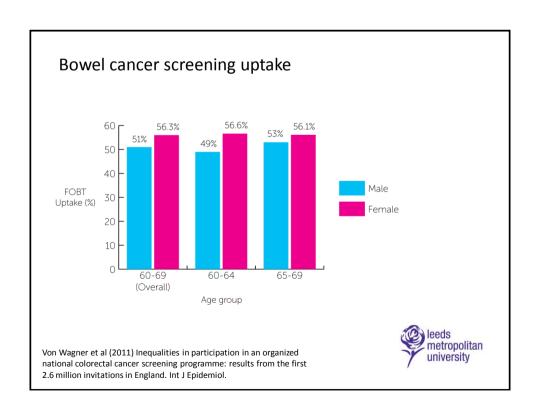


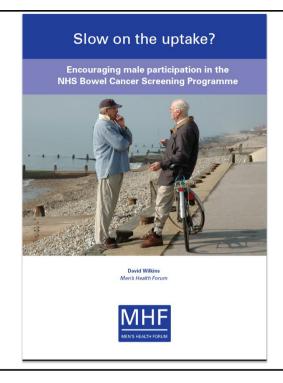














Leeds Rhinos - CRUK Road Show



Maintain a healthy bodyweight and early diagnosis

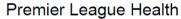
CRUK Road in partnership with Leeds Rhinos, Centre for Men's Health & DH Yorkshire & Humber

Team of 40 staff and volunteers spoke to 2328 fans (15%)

1642 (70%) men 686 (30%) women







A national programme of men's health promotion delivered in/by professional football clubs: Final Report 2012

Prepared by: The Centre for Men's Health, Institute for Health & Wellbeing The Centre for Active Lifestyles, Institute of Sport, Physical Activity and Health





White, A. Zwolinsky, S. Pringle, A. McKenna, J. Daly-Smith, A. Robertson, S. Berry, R. (2012). Premier League Health: A national programme of men's health promotion delivered in/by professional football clubs, Final Report 2012. Centre for Men's Health & Centre for Active Lifestyles, Leeds Metropolitan University.



Pre-intervention

- Sample 4,020 men
- 2964 engaged with on-going activities of which 875 (29.5%) provided pre and post data
- 56.5% of sample in the 18-34 age range

Pringle A. Zwolinsky S. McKenna J. Daly-Smith A. Robertson S. White A (2013). Effect of a national programme of men's health delivered in English Premier League football clubs. <u>Public Health</u> 127(1): 18-26.

Zwolinsky S. McKenna J. Pringle A. Daly-Smith A. Robertson S. White A. (2012) Optimizing lifestyles for men regarded as "hard to-reach" through top flight football/soccer clubs. Health Education Research, 28(3)405-13 doi:10.1093/her/cys108



- More than 9 out of 10 men presented at least one negative health behaviour.
- Approximately 8 out of 10 men reported combinations of lifestyle risk factors associated with an increased risk of noncommunicable disease.



university

But

- Only 7% regularly visited their GP
- 33% never visited their GP
- More than 51% did not use any form of health advice or information services
- 2 out of 3 reported that their health was good or very good.

12 week post intervention

- 7 out of 10 men made at least one positive change to their health behaviours.
- Almost 1 in 4 men reduced the number of harmful lifestyle risk factors they presented for noncommunicable disease, 5% reduced two or more.

Pringle A. Zwolinsky S. McKenna J. Daly-Smith A. Robertson S. White A (2013). Effect of a national programme of men's health delivered in English Premier League football clubs. <u>Public Health</u> **127**(1): 18-26.



 $Zwo linsky S. \,McKenna \, J. \, Pringle \, A. \, \, Daly-Smith \, A. \, Robertson \, S. \, \, White \, A. \, \, (2012) \, Optimizing lifestyles for men \, regarded \, as \, "hard-to-reach" \, through \, top \, flight football/soccer clubs. \, Health \, Education \, Research, 28(3)405-13 \, doi: 10.1093/her/cys108 \, doi: 10.1$



Summary

To reduce men's cancer risk and premature death we need to have a much broader scope of action

- Focusing on prevention in younger men
- Raising awareness of the risk
- Increasing cancer screening uptake
- Increase research on:
 - Best approaches for raising awareness
 - Causes of cancer in men
 - Diagnosis, screening options and treatment
 - · How to increase screening
 - · How to survive cancer

